

# ORDER



KSNV

**Orders**  
**Order / Rev:** 104172  
**Alt Order #:**  
**Product Desc:** State Senate 4Q12  
**Estimate:**  
**Flight Dates:** 10/01/12 - 11/04/12  
**Original Date / Rev:** 07/10/12 / 10/08/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Benny for Nevada *Revised*  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	13	\$8,250.00	\$7,012.50
10/29/12	11/04/12	1	\$900.00	\$765.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	13	\$8,250.00	\$7,012.50	0.00
November 2012	1	\$900.00	\$765.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$9,150.00</b>	<b>\$7,777.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	9	\$4,650.00
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWT---				3		\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh-----	:30		(\$400.00)		0.00	NM		
See MG 1.14 [DEBATES]															
2	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh-----	:30		(\$400.00)		0.00	NM		
Credited [cr]															
3	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh-----	:30		(\$400.00)		0.00	NM		
Credited [cr]															
14	KSNV	10/05/12-10/05/12		M-F Wheel		7-730pm	-----F-----	:30		(\$400.00)		0.00	NM		
Ⓜ Credited [cr]															
Week:		10/08/12	10/14/12	M-WT---				3		\$400.00		0.00			

Advertiser: Benny for Nevada

Product Desc: State Senate 4Q12

Estimate:

Advertiser: Benny for Nevada

Totals	14	\$9,150.00
--------	----	------------